

Von Trotha Steers Are Market Toppers

Denver, Jan. 2.—Beef steer prices closed the year—at the high point which was established Monday when a load of choice quality Colorado 1,231-pound fed steers sold at \$12.75 freight paid. During the year 1940, no other steers reached this price on a FFR basis. There was, however, one load of Colorado steers sold earlier in the fall at \$12.65 flat.

Von Trotha brothers, Greeley, pioneers in the feeding of livestock in northern Colorado, secured this new 1940 top. The von Trotha brothers' firm, owned and managed by B. L. and Claude W. von Trotha, is one of the largest feeding establishments in northern Colorado. They now have several hundred cattle in the lots, all comparable in quality to the load sold here Monday.

In addition, the von Trothas also fatten lambs during the winter season. They are consistent shippers to the Denver market.

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